

Enabler Business

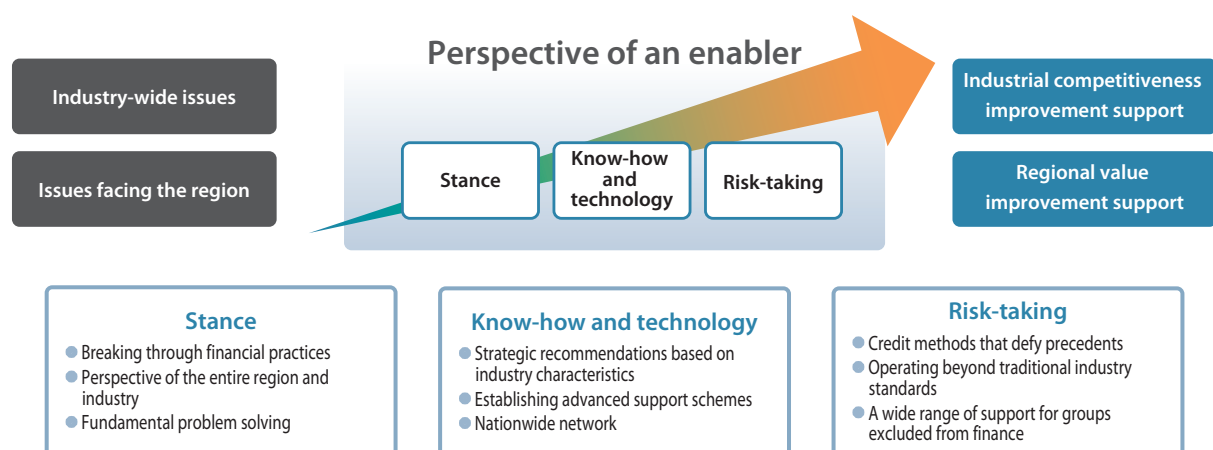
The Shoko Chukin Bank has named Financial-Frontier, which realizes the revitalization of local economies and core local industries, the enabler business*, and fully launched the business in the fall of 2019.

*The word enabler is derived from the word enable, and refers to a companion who makes the impossible possible.

Enabler business development



Basic concept of the enabler business



Case studies of support for the automotive industry

Held a study sessions for top management in cooperation with a cooperative association to achieve carbon neutrality

In Ota-shi, Gunma Prefecture, where many of SUBARU CORPORATION's suppliers are located, we conducted a joint questionnaire survey with Ota Machinery and Metalworking Industry Cooperative Association among their member suppliers on EVs and initiatives for carbon neutrality.

A study session for top management was held with about 90 participants to provide feedback on the results of the questionnaire survey and explain the background and necessity of carbon neutrality.



» For details of the case studies, please click here to watch the video.

<https://www.youtube.com/watch?v=I3zinUfRmGA>



“Manufacturing-School” for automotive parts suppliers to prepare for the shift to EVs

For automotive parts suppliers, who are in the midst of a major shift in industrial structure, including the transition to next-generation vehicles, we held a seminar with approximately 300 participants with the aim of providing them with a proper understanding of the environment surrounding the industry and an opportunity to think together about productivity improvement.

Going forward, the Shoko Chukin Bank will continue to promote these initiatives and provide solutions tailored to the issues of our customers.



Case studies of support for the logistics industry

Held a seminar focusing on the 2024 logistics issue

The 2024 logistics issue refers to the decline in transportation capacity and the accompanying decrease in income that will occur due to the cap on overtime work for truck drivers.

The Shoko Chukin Bank held a seminar for logistics companies addressing the 2024 issue to support their efforts in maximizing logistics efficiency, achieving safe and secure logistics, and realizing a sustainable society.



Collaboration with related organizations to realize a sustainable logistics industry Supporting customers addressing the 2024 logistics issue

Collaboration with Transportation Digital Business Conference (TDBC), Sustainability and DX Promotion Council (SDXC), and WingArc1st Inc.

The purpose of this collaboration is to support the management issues faced by small and medium scale transportation operators, such as work style reform and productivity improvement, by promoting digital transformation (DX).

We will contribute to the realization of a sustainable logistics industry by establishing a one-stop support system for problem solving, including business plan formulation, plan implementation support, improvement tool proposals, and subsidy utilization support, and by supporting the development of a comfortable work environment and the introduction of IT that increases labor productivity.

